

B.A Semester - 5 (Remedial) (NEP-2020) Examination**March/April-2026****ENG: Media Studies (Skill Enhancement Course)****Time: 1:00 Hours****Marks: 25****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Answer the following questions. (Any Two) (10)

- 1) Discuss the history of media and development of its various types.
- 2) What are the media ethics? and What are the responsibility of Media?
- 3) Critically evaluate the positive and negative influences of media on contemporary society.
- 4) What are the media functions of mass media? Explain briefly.

Que.2 Answer the following questions. (Any Two) (10)

- 1) Write a news report on the celebration of Van Mahotsav at your college, with a tree plantation activity.
- 2) Write a social media post on 'How Social Media Affects Mental Health'.
- 3) Develop an interview dialogue between a reporter and a politician.

Que.3 Answer the following questions. (Any Five) (05)

- 1) What is print media?
- 2) News reports, editorials, talk shows, and social media discussions influence how people think about different topics. True or False?
- 3) How does fake news affect public?
- 4) What is responsibility of media towards a society?
- 5) What are the five *Ws* ' that a news report must address?
- 6) When are telephonic interviews used?
- 7) What is the structure of a news report?
